

## **CURRICULUM VITÆ**

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### **Education**

Ph.D., Classical Studies, University of North Carolina, Chapel Hill  
M.A., English Language and Literature, Duke University, Durham, N.C.  
B.A., English, Stetson University, DeLand, Fla.

### **Career Highlights**

DNA Consultants, Longmont, Colorado (2003-present): Owner and Principal Scientific Investigator

Panther's Lodge Publishers (1998-present): Founder and Chairman Emeritus

University of New Mexico, Albuquerque (2005-2006): Part-time Instructor, English

Georgia Southern University, Statesboro, Georgia (2000-2004): Assistant Professor, Communications

University of West Florida, Pensacola, Florida (1999-2000): Adjunct Instructor, English

Pensacola State College, Pensacola, Florida (1997-2000): Adjunct Instructor, English and Humanities

Cherokee Communications, Nashville, Tennessee and Princeton, New Jersey (1994-1997): President

Educational Testing Service, Princeton, New Jersey (1993-1994): Director, Communications Services

Native American Educational Services College, Chicago, Illinois (Fall Semester, 1993): Communications Principal Faculty Member and Assistant Dean of the Chicago Campus

Bayer Corporation, Elkhart, Indiana (1983-1993): Manager, Executive Communications (1992-1993); Manager, Site Communications (1991-1992); Supervisor, Employee Communications (1985-1991); Supervisor, Public Relations (1983-1985)

University of Notre Dame, Notre Dame, Indiana (1980-1982): Associate Visiting  
Professor of Foreign Languages and Literatures

### **Research Focus**

DNA and Culture  
Native American Studies  
Medieval History, Philosophy and Literature

### **College Teaching Experience**

Introduction to Public Speaking	English Composition I & II
Interpersonal Communication	International Public Relations
Introduction to Logic	Introduction to Ethics
Public Relations Writing	Public Relations Campaigns
Critical Thinking	Corporate Public Relations
Composition for Native Americans	Public Relations Research
Introduction to Public Relations	History of Western Philosophy
World Literature I & II	Various web-based courses

### **Professional Associations**

Accredited in Public Relations (APR) by the Public Relations Society of America  
Member Independent Book Publishers Association

### **Honors, Grants and Awards**

- Panel Award Winner, Southern States Communication Association National Meeting, Lexington, Ky. (April 2001)
- Silver Quill Award of Excellence, International Association of Business Communicators (1993)
- National Endowment for the Humanities Investigator
- Newberry Library Visiting Scholar
- Travel Grant, American Council of Learned Societies
- NDEA Title IV Fellowship, Duke University
- James B. Duke Fellow
- Woodrow Wilson Fellow
- National Merit Scholar

### **Publications**

1. (with Teresa A. Yates) *DNA and You: Blog Posts from the Golden Age of the Human Genome Project*. DNA Consultants Series on Consumer Genetics, 2. Longmont: Panther's Lodge, 2016.
2. (with Robert C. Hyde) *The Tucson Artifacts: An Album of Photography with Transcriptions and Translations of the Medieval Latin*. Minneapolis: Privately

- Published (Blurb), 2016.
3. *On the Trail of Europa: Travels through Italy, Croatia, Greece and Turkey*. Longmont: Panther's Lodge, 2015.
  4. (with Teresa A. Yates) *Cherokee DNA Studies: Real People Who Proved the Geneticists Wrong*. DNA Consultants Series on Consumer Genetics, 1. Phoenix: Panther's Lodge, 2014.
  5. *The Doppelganger and Other Poems 1967-2011*. Longmont: Panther's Lodge, 2014.
  6. (with Anne Marie Fine)"Epigenetics and the Autosomal DNA of Human Populations: Clinical Perspectives and Personal Genome Tests," *International Journal of Community Diversity* 13 (May 2014) 22-42.
  7. (With Elizabeth Caldwell Hirschman) *The Early Jews and Muslims of England and Wales: A Genetic and Genealogical History*. Jefferson: McFarland 2014.
  8. *Old Souls in a New World: The Secret History of the Cherokee Indians*. Phoenix: Panther's Lodge, 2013. Cherokee Chapbooks. Audiobook narrated by Rich Crankshaw, 2013.
  9. (with Phyllis E. Starnes) *Ancestors and Enemies: Essays on Melungeons*. Phoenix: Panther's Lodge, 2013. Audiobook narrated by Ginger Cucolo, 2014.
  10. *Los Lunas Decalogue Stone. Eighth-Century Hebrew Monument in New Mexico* Phoenix: Panther's Lodge, 2013. Audiobook narrated by David Coatney, 2013.
  11. "Dying Campfires: Jews, Indians, and Descendant Organizations," *The International Journal of Diverse Identities* 12 (2013) 25-36.
  12. *Old World Roots of the Cherokee. How DNA, Ancient Alphabets and Religion Explain the Origins of America's Largest Indian Nation*. Introductory note by Cyclone Covey and foreword by Richard Mack Bettis. Jefferson: McFarland, 2012. Audiobook narrated by Jack Chekijian, 2013.
  13. *Red Man's Origin. The Legendary Story of His Rise and Fall, His Victories and Defeats and the Prophecy of His Future*. New ed. of the Cherokee classic by William Eubanks, based on the original narrative as told by George Sanders. Cherokee Chapbooks. Phoenix: Panther's Lodge, 2012. Audiobook narrated by Shandon Loring, 2013. *El Origen del Hombre Rojo. La Historia Legendaria de Su Ascenso y Caída, Sus Victorias y Derrotas y la Profecía de Su Futuro* (Spanish version, ibid., 2013). *L'Origine dell'Uomo Rosso: La storia leggendaria della sua ascesa e della sua caduta, le sue vittorie e le sue sconfitte e la profezia del suo futuro*, trad. di Francesca Bortolaso (Italian version, ibid., 2014). Audiobook narrated in Italian by Cristian Vivi.
  14. (with Anna Kolouthon and Teresa A. Panther-Yates) *The Big Little Book of Native American Wit and Wisdom, Compiled from the First Fifteen Years of Panther's Lodge*. Cherokee Chapbooks. Phoenix: Panther's Lodge. Audiobook narrated by Robert B. Rees, 2014.
  15. *Echo the Heart. The Tihanama Language. Word-list, English Glossary and Specimens*. Cherokee Chapbooks. Phoenix: Panther's Lodge, 2012.

16. (With Elizabeth Caldwell Hirschman), *Jews and Muslims in British Colonial America. A Genealogical History*. Jefferson and London: McFarland, 2012.
17. *A Memoir of Chief Two White Feathers*. Cherokee Chapbooks. Phoenix: Panther's Lodge, 2011. Audiobook narrated by Richard V. Dalke, 2013.
18. "Cherokee Clans: An Informal History," *Ancient American* 15/90 (March 2011) 18-25. Print and ebook, 2013. Audiobook narrated by Rich Crankshaw 2013.
19. (With Elizabeth C. Hirschman), "Altruistic Economics and Consumer Cooperatives in the DNA Marketspace," paper presented at American Marketing Association's Marketing and Public Policy Conference, Washington, D.C., June 2011, to be published in proceedings.
20. (With Elizabeth C. Hirschman), "Toward a Genetic Profile of Melungeons in Southern Appalachia," *Appalachian Journal* 38/1 (Fall 2010) 92-111.
21. "Mitochondrial DNA of the Cherokee," *Ancient American* 14/86 (March 2010) 28-32.
22. *Visits to Sacred Sites. Articles and Photography from the Santa Fe Sun News*. San Francisco: Blurb, 2009. 2nd ed. Phoenix: Panther's Lodge, 2014. Audiobook narrated by Rich Crankshaw, 2014.
23. *Peoples of the World. An Album of Ethnic Types*. San Francisco: Blurb, 2009.
24. (With Elizabeth C. Hirschman), "Peering Inward for Ethnic Identity: Consumer Interpretation of DNA Test Results," *Identity* 8/1 (Jan. 2008) 47-66.
25. (With Elizabeth C. Hirschman), *When Scotland Was Jewish. DNA Evidence, Archeology, Analysis of Migrations, and Public and Family Records Show Twelfth Century Semitic Roots*. Jefferson and London: McFarland, 2007.
26. (With Elizabeth C. Hirschman), "Suddenly Melungeon Reconstructing Consumer Identity across the Color Line," *Consumer Culture Theory* (Research in Consumer Behavior, Volume 11), ed. Russell W. Belk and John F. Sherry, Jr. Amsterdam: Elsevier, 2007. Pp. 241-59.
27. (With Elizabeth C. Hirschman), "Romancing the Gene, Making Myth From 'Hard Science'," in *Handbook of Qualitative Research Methods in Marketing*, ed. Russell W. Belk. Cheltenham: Edward Elgar, 2006. Pp. 419-30.
28. *The Eighth Arrow. Right, Wrong and Confused Paths According to Tihanama Elder Wisdom*. Marion: Tuscany Global, 2007.
29. Four articles in *American Indian Religious Traditions: An Encyclopedia*, ed. Suzanne J. Crawford & Dennis Francis Kelley (Santa Barbara: ABC-CLIO, 2005): "Ceremony and Ritual, Southeast," I:166-70; "Mourning and Burial, Southeast," II:585-89; "Oral Traditions, Southeast," II:693-701; and "Spiritual and Ceremonial Practitioners, Southeast," III:1040-1044.
30. "DNA Haplotyping and Diversity: An Anthropogenealogical Method for Researching Lineages and Family Ethnicity," *International Journal of the Humanities* 2 (2006) 2043-55.
31. "Shalom and Hey, Y'all: Jewish-American Indian Chiefs in the Old South,"

- Appalachian Quarterly* 7/2 (June 2002) 80-89.
32. "A Portrait of Cherokee Chief Attakullakulla from the 1730s? A Discussion of William Verelst's 'Trustees of Georgia' Painting'," *Journal of Cherokee Studies* 22 (2001) 4-20.
  33. *The Bear Went Over the Mountain. Genealogy and Social History of a Southern U.S. Family; the Story of the Native American-English Yates Family, from Colonial Virginia to Twentieth-century Florida*. Princeton: Cherokee Press, 1995. Audiobook narrated by Richard V. Dalke, 2013.
  34. "The Extracts from «Ysengrimus» in Paris B.N. lat. 16708," with Richard H. Rouse, *Mittellateinisches Jahrbuch* 22 (1987) 212-229.
  35. *Descriptive Inventories of Manuscripts Microfilmed for The Hill Monastic Manuscript Library, Austrian Libraries*, vol. 1: *Geras, Güssing, Haus, Innsbruck Wilten, Salzburg E.b. Konsistorialarchiv, Salzburg Museum Carolino-Augustinum, Schlierbach, Schwaz* (Collegeville 1981); vol. 2, with Peter Jeffery: *Fiecht/Sankt Georgenberg* (1985).
  36. "Carmina Runensia: Twelfth-Century Verses from the Cistercian Monastery of Rein," *Traditio* 40 (1984) 318-328.
  37. "Parody in Isengrimus," in, *Epopée animale, fable, fabliau. Actes du IVe Colloque de la Société Internationale Renardienne. Evreux, 7-11 septembre 1981*, ed. Gabriel Bianciotto and Michel Salvat (Paris 1984) 701-708.
  38. "Chanticleer's Latin Ancestors," *Chaucer Review* 18/2 (1984) 116-126.
  39. "Latin Paleography and the Dating of Late Medieval Manuscripts," paper read at the Seventeenth International Congress on Medieval Studies, Kalamazoo, Michigan, 1982; pub. with 12 plates in, *Codices manuscripti* 9/2 (1983) 49-65.
  40. "The Cathedral Library of Tarazona, Its Medieval Manuscripts and Benefactors," *The Journal of Library History* 17/3 (Summer 1982) 268- 277.
  41. "Isengrimus à clef," *Third International Beast-Epic, Fable and Fabliau Colloquium, Münster 1979, Proceedings*, ed. Jan Goossens and Timothy Sodmann (Cologne: Niederdeutsche Studien, 1981) 517-536.
  42. "A Fourteenth-Century Latin Poem on the Art of the Physician," *Bulletin of the History of Medicine* 54 (1980) 447-50.
  43. "Unbekannte frühneuhochdeutsche Verse aus einer alchimistischen Handschrift des 16. Jahrhunderts in der Stiftsbibliothek Neukloster," *Codices manuscripti* 5/4 (1979) 97-100.
  44. *The Cock-and-Fox Episodes of Isengrimus, Attributed to Simon of Ghent: A Literary and Historical Study*. Ph.D. Dissertation, University of North Carolina at Chapel Hill, 1979; see *Dissertation Abstracts International* 40/5:257A-2658A.

### Work in Progress

(with Robert C. Hyde) *The Annals of Calalus: A Jewish Kingdom in Toltec Mexico 790-900*.

**Cited in**

Anthony Reuben Fairbanks, *Walking in Two Worlds: Making Professional Transitions between Native and Non-Native Worlds*, Dissertation, University of Minnesota (December 2005).

First People of Tennessee and the American Southeast (website)

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